

Leader in
Analog Power
&
Intelligent Motor Control



Corporate Overview

- Mixed signal semiconductor provider focusing on Power Management and Intelligent Motor Control
- Founded in 2004 in Silicon Valley, HQ in Dallas, and Shanghai (~130 employees)
- > 157 Patents in analog power & motor drive
- Proven Products: 1.5 billion power IC's shipped. 100% Growth in 2016. 100% expected in 2017
- Multi-foundry strategy, SMIC, TowerJazz, Dongbu...
- Multiple Assembly/Test: Unisem & JCET...

























Product Lines & Applications

Product Line	Applications								
Intelligent Motor Control • FOC & BEMF Capable • Up to 600V									
Modular Power • Battery Mgt • Processor Power • Networking & Storage	SSD								

CONFIDENTIAL 3



Management Team

- Founded in Silicon Valley in 2004
- Renowned team from TI and Maxim
- Global Organization, Dallas Texas HQ
- ~130 Employees, mainly Engineers

22 Years at TI





VP & GM Product Lines David Briggs Dallas



20 Years at TI

Vice President R&D & Operations Wayne Chen Dallas



17 Years at TI TI Fellow M.I.T. M.S.

Vice President APAC Sales Hemen Chang Shenzhen



21 Years at Maxim

Vice President of Human Resources Dee Hunter Dallas



33 Years at TI

CFO

Winston Fu San Jose



16 Years at USVP



Product LinesMarket Position





- ➤ Intelligent Motor Control PAC52xx (Power Application ControllerTM)
 - ➤ The first single-chip programmable solution for permanent magnet DC motor and variable frequency control. Up to 600 volts.
 - Off-line power to DC or battery powered tools, drones, white goods, etc.





- ➤ Modular Power = PMICs powering ARM®, DSP, & Ambarella. SSD Power
 - ➤ Strategically Partnered with ARM[®], Atmel, Silicon Motion, and Rockchip (#1 player in Asia) as well as key SSD manufacturers.





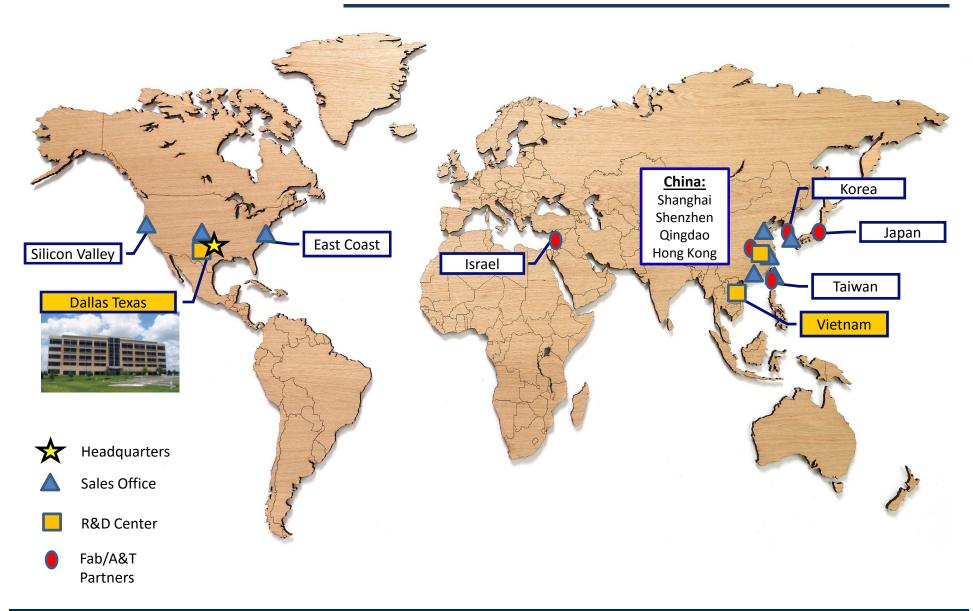
- Battery Management = ACT280x, Highly-Integrated Battery Mgt,
 - Leader in Greater China; Engaged with leading OEM brands in US



- ➤ Car Charging On-the-Go Active's High Power (i.e. DC/DC power & chargers) products enable single/dual port rapid charging up to 5 amps
 - > iPad® & iPhone® & Android compatible automobile chargers
 - Quick Charge 2.0, USB-C, USB-PD, and BC 1.2 solutions



Global Organization









Haier LG

MOTOROLA MOBILITY

























































Power Application Controller (PAC)

Motor Control Solutions



Power Application ControllerTM

For Motor Control

- Brushless DC (BLDC) Motor: single chip, smallest BLDC and PMSM solution with highest precision, sensor-less BEMF or FOC control, 5V to 600V operation with integrated gate drivers and all-in-one switching power manager.
- High Voltage Motor Applications: Appliances, Pumps, Compressors, Fans, Blowers, Air Cleaners, Ceiling Fan
- Low and Medium Voltage Motor Applications: Power Tools, Drones, RC, E-Bike



PAC Valued Features

- Fully Programmable: 32-bit MCU for complex functions/algorithms, & feature evolution
- Lowest Standby/Sleep Mode Dissipation: total system hibernate-mode permitted by complete system IC integration and associated power domain control.
- Lower Cost Power Supply: integrated power manager & higher voltage bus topology reduces cost/PCB size of external power supply circuitry
- Highly Configurable & Integrated Analog-Front-End (AFE)- reduces system footprint & cost.



Power Application ControllerTM Unique Architecture

Scalable Platform with 32-Bit MCU and Sophisticated Power & Analog Peripherals

SERIAL INTERFACE

SPI, I2C, UART

PWM ENGINE

4 16-bit timers, 14 channels, HW dead-time control, 10ns resolution control

MULTI-MODE POWER MANAGER

AC/DC, DC/DC, 4 linear regulators

50MHz ARM CORTEX-M0 MICROCONTROLLER CORE & MEMORY

1-cycle 32-bit multiplier, 24-bit RTC, 24-bit WDT, 24-bit SysTick, NVIC, up to 32kB FLASH & 8kB SRAM

APPLICATION SPECIFIC POWER DRIVERS

HV/UHV gate drivers, HV/MV open-drain drivers

DATA ACQUISITION & SEQUENCER

10-bit 1µs ADC, dual auto-sampling sequencer

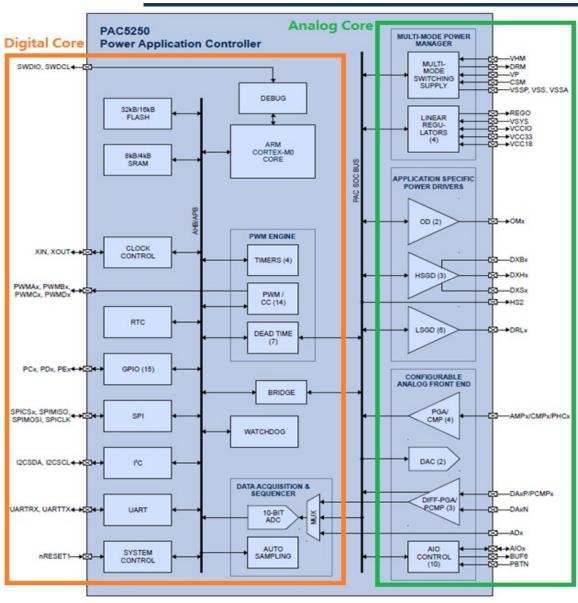
CONFIGURABLE ANALOG FRONT END

3 differential PGAs, 4 single-ended PGAs, 10 comparators, 2 DACs (10-bit & 8-bit), temperature monitor

- Industry-leading 32-bit ARM Cortex[™] M0 processor with patented smart peripherals
- Patented all-in-one power conversion solution
- First-in-market integrated high voltage power drivers up to 600V operation (PAC525x)
- Other PAC ICs support medium voltages of 54V and 70V
- Sophisticated yet easily configurable analog frontend
- Proven analog array methodology allows quick silicon spins



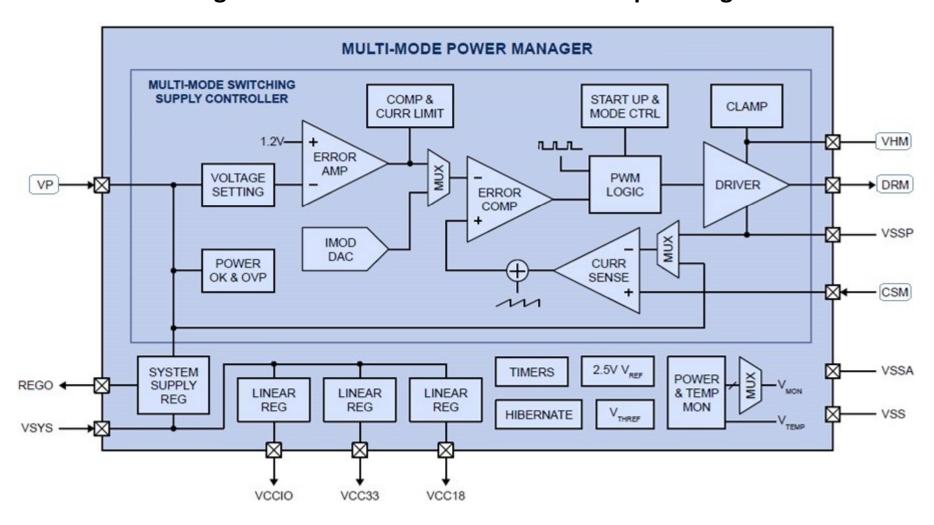
Architecture & Platform





Multi-Mode Power Manager

1 Switching Mode Power Controller & 4 Low Dropout Regulator



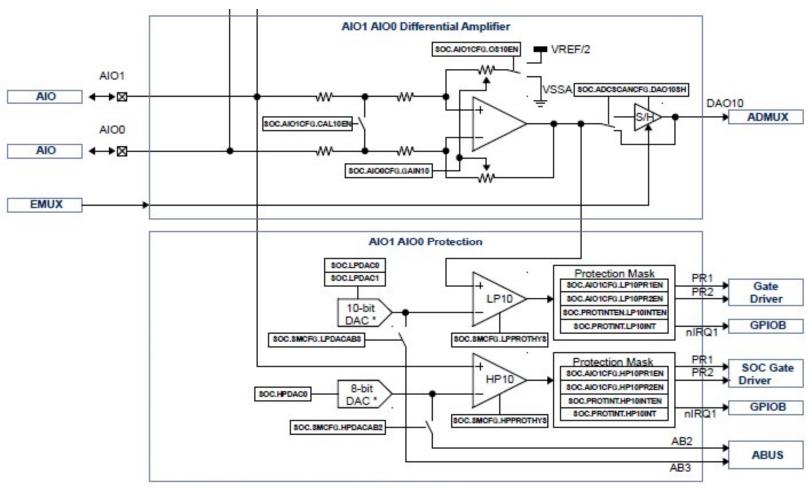


Power Manager Output

Supply	Function	Current	Voltage	Register
VP	I/O Driver	600mA or higher	5-15V, default 12V	CFGPWR0
VSYS	System	450mA	5V fixed	
VCCIO	I/O	80mA	2.85-5V, default 3.3V	CFGPWR1
VCC33	DDA	80mA	2.5-3.3V, default 3.3V	CFGPWR1
VCC18	Core	80mA	1.2-1.8V, default 1.8V	CFGPWR1



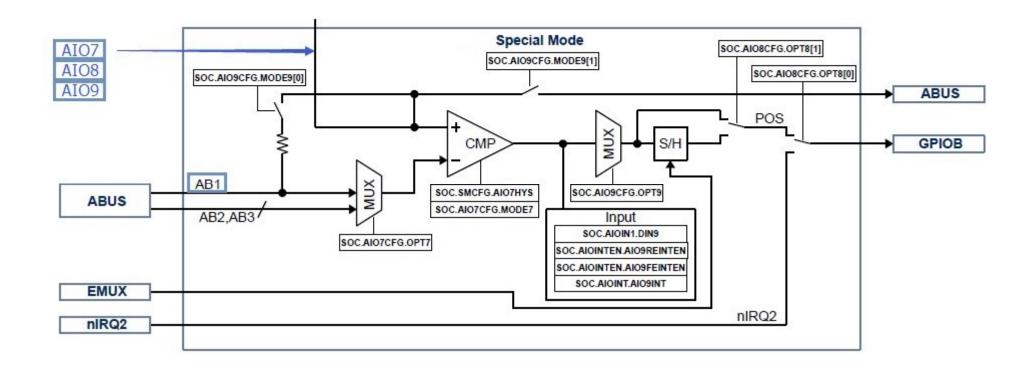
Configurable Analog Front End - DA



^{*} common DAC forAlO0, AlO1, AlO2, AlO3, AlO4, AlO5

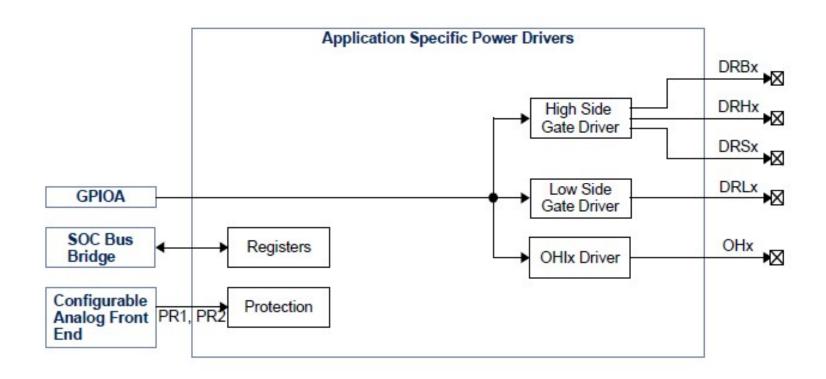


Configurable Analog Front End - POS



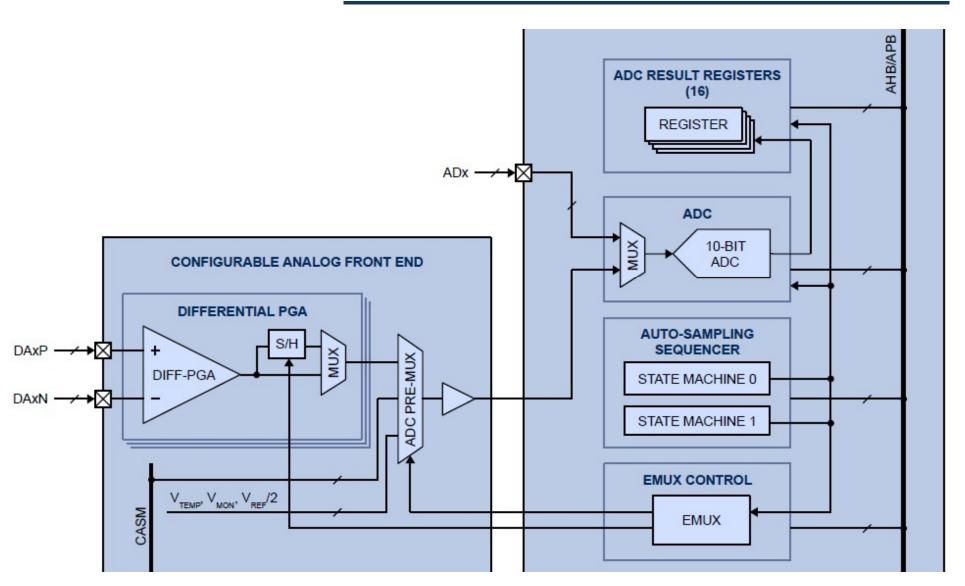


Application Specific Power Drivers



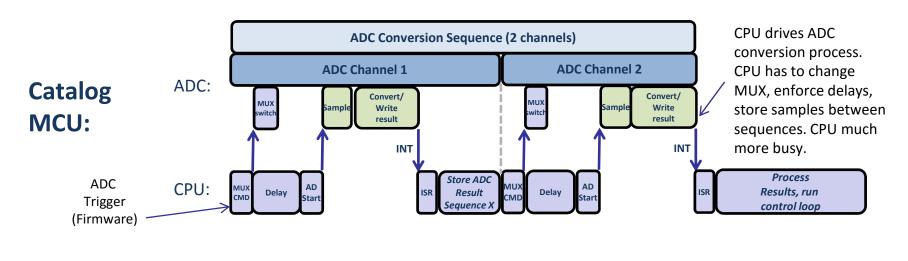


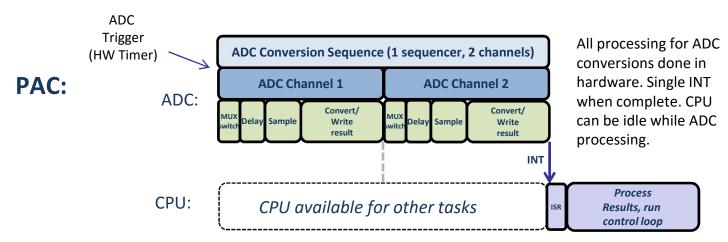
ADC with Auto-Sampling Sequencer





Dual Auto S&H Sequencer





- Two independent task data sequencers, each can support up to 8 samples.
- Up to 18 hardware trigger sources for each sequencer

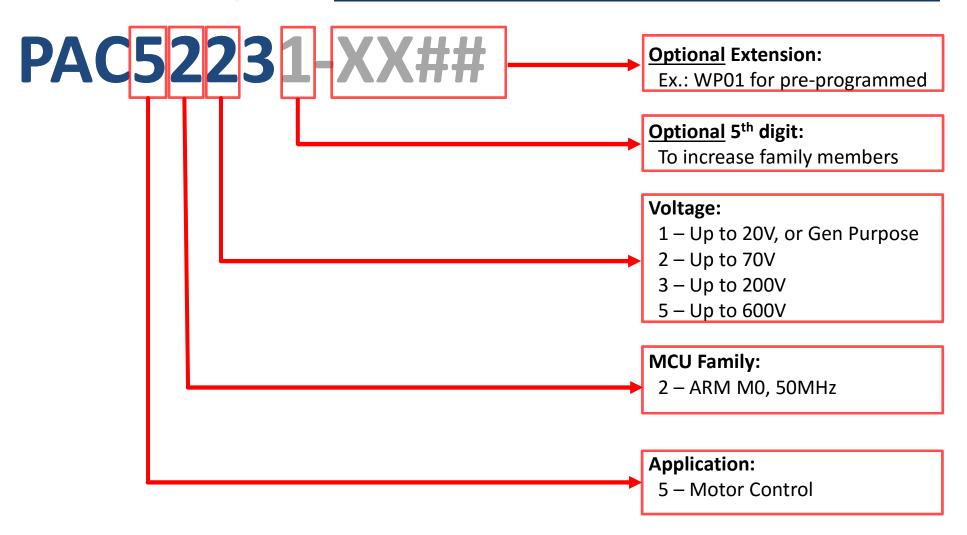


PAC™ Selection Table: Power Driver Resources by Part Numbers

PART #	PIN	POWER MANAGER	CONFIGURABLE ANALOG FRONT END			APPLICAT SPECIFIC PO DRIVER	OWER	MICRO- CONTROLLER		PRIMARY APPLICATION	STATUS	
		INPUT VOLTAGE	DIFF- PGA	PGA	COMP ARAT OR	ADC CHAN NEL	POWER DRIVER	PWM CHANN EL	GPIO	INTERF ACE		
PAC5210	56-pin 8x8 TQFN	5-52V	3	4	10	11	3 OD (24V/50mA)	14 GPIO	36	SPI I ₂ C UART SWD	IPM control or general purpose control	In Production
PAC5220	56-pin 8x8 TQFN	5-52V	mized fo 3	r IPM 4	10	11	3 LS (1A/1A) 3 HS (1A/1A) 2 OD (40V/50mA)	6 GD 6 GPIO	28	SPI I2C UART SWD	3 half bridge, 3-phase control, Buck Configuration	In Production
PAC5223	48-pin 6x6 TQFN	4.5-70V	3	4	10	10	3 LS (1A/1A) 3 HS (1A/1A)	6 GD 6 GPIO	25	SPI I ₂ C UART SWD	3 half bridge, 3-phase control	In Production
PAC5225	48-pin 6x6 TQFN	4.5-70V	3	4	10	10	3 LS (1A/1A) 3 HS (1A/1A)	6 GD 6 GPIO	25	SPI I2C UART SWD	3 half bridge, 3-phase control, Class B Optimized	In Production
PAC5232	51-pin 6x6 TQFN	24V-200V	3 ed for Ba	4	10	10	3 LS (2A/2A) 3 HS (2A/2A)	6 GD 6 GPIO	29	SPI I2C UART SWD	3 half bridge, 3-phase control, Class B Optimized	In Production
PAC5250	57-pin 10x10 TQFN	'	vered BLE		10	9	6 LS (1A/1A) 3 HS (0.25A/0.5A) 2 OD (24V/50mA)	9 GD 5 GPIO	25	SPI I2C UART SWD	UHV 3 half bridge, 3-phase control	In Production
PAC5253	43-pin 8x8 TQFN	5-600V	3	4	10	9	4 LS (1A/1A) 3 HS (0.25A/0.5A)	7GD	20	SPI I2C UART SWD	UHV 3 half bridge, 3-phase control	In Production
PAC5255	57-pin 10x10 TQFN	5-600V	3	4	10	9	6 LS (1A/1A) 3 HS (0.25A/0.5A) 2 OD (24V/50mA)	9 GD 5 GPIO	25	SPI I2C UART SWD	UHV 3 half bridge, 3-phase control, Class B Optimized	In Production
PROPRIET	ARY	Optimized	for AC P	owered			(22222					19



PAC Product Naming



PROPRIETARY



Overview of PAC new advance features

> Class B (with independent second clock resource) support for current platform:

PAC5225: PAC5223 + CLASS B product (sample in March and RTM June 2017)

PAC5255: PAC5250 + CLASS B product (MP already)

New analog core with configurable advance features:

Configurable power Manager (CPM):

HV DC/DC buck input range 24Vdc~200Vdc

MV DC/DC buck from 12Vdc/15Vdc to fixed 5Vdc

Linear Regulators

Application Specific Power Drivers (ASPD) are 200V power drivers designed for half bridge, H-bridge, 3-phase, and general purpose driving.

PAC products have broad cover range from 4.5~48Vdc @70V technology, 24~160Vdc @200V technology to 100Vac~220Vac @600 technology



PAC Firmware and Software IP Support



PAC Software Development Kit (SDK), BLDC Software & Firmware Solutions

Integrated Development Environment (IDE) Tool Chain [Compiler, Assembler, etc.] PAC5XXX FLASH Programmer PAC5XXX Device Header Files PAC5XXX API and Driver PAC5XXX Peripheral Examples PAC5XXX Application Examples

SDK Documentation

IDE

3rd Party Vendor (IAR, Keil, CooCox)

Tool chain

- Industry Standard Back-end
- 3rd Party Vendor (GNU, GCC, ARM etc.)

Active-Semi Components

- Firmware, Software Components for Development & Evaluation
- Applications, Drivers, Device Support
- "Quick-Start" Evaluation
- Software & Installation Collateral & Documentation

Complete BLDC Software GUI and Firmware Available for Sensored and Sensorless modes using BEMF and FOC Control









VDE (reference number 5019124-4970-0001/204282 *AS6/swa*).



DIN EN 60335-1 (VDE 0700-1):2012-10 DIN EN 60335-1 Ber.1 (VDE 0700-1 Ber.1):2014-04

Anhang R

EN 60730-1

DIN EN 60730-1 (VDE 0631-1):2012-10

Anhang H

IEC 60335-1

IEC 60335-1(ed.5);am1

Anhang R

IEC 60730-1

IEC 60730-1(ed.5)

Anhang H

EN 60335-1:2012

EN 60335-1:2012/AC:2014 EN 60335-1:2012/A11:2014

Annex R

EN 60730-1:2011

Annex H

Functional safety package based on

Annex R Standard Peripheral libraries to achieve

IEC 60730 Class B certification with the

Annex H PAC52xx





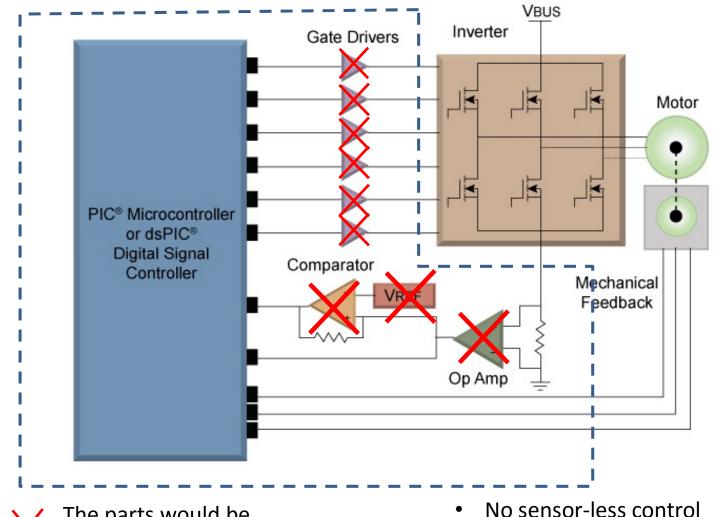
BLDC Motor Solutions for Sensored/Sensorless BEMF &FOC Motor Control



BLDC Motor Control Solution with Active-Semi PAC5220 or PAC5223

PAC5220 / 3 **IC Replaces Multiple ICs** Included in **Dotted line** Box.

In addition, **System Power** Management is simplified too



The parts would be eliminated if PAC was used

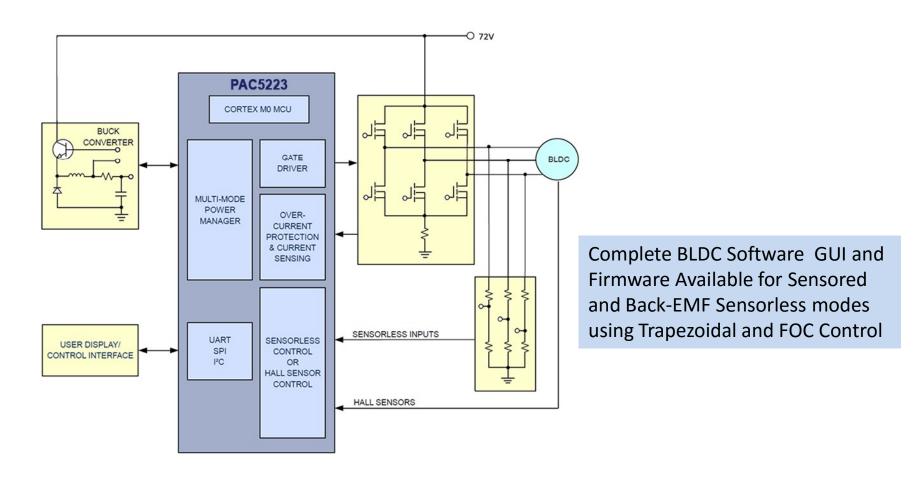
- Power blocks not shown



PAC5223 / PAC5220 Based Brushless DC Motor Control Solution

BLDC Solution (Sensored or Sensorless) using single-IC (PAC5220 or PAC5223) with fully integrated 3-HS/3LS Gate Drivers, Power Management Control, AFE etc.

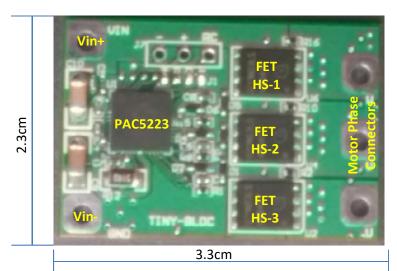
No additional ICs needed for motor control, power management or driver stages





"Tiny" BLDC Reference Design with PAC5223

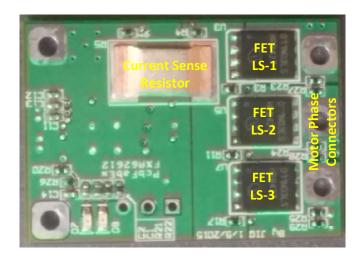
- Very efficient reference design for 3-phase BLDC
 - Only ICs:PAC5223 + FETs
 - Can be used for BLDC/BEMF or PMSM/FOC
 - Complete firmware and libraries (source code)
 - GUI for configuration, tuning and debugging
 - Vin: 4.5V-18V



Front



"Tiny" BLDC with drone motor



Back

PROPRIETARY

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AFSC 1.7Q Oscillating Saw

Features:

- **PAC5220QS**
- Sensor less BEMF
- 20V battery

www.fein.com/de de/oszillieren/superc ut-automotive/afsc-17-q-0343900/

PD 2G 10.8-EC

Order number: 418.013

Features:

- PAC5223QM
- Sensor less BEMF
- 10.8V battery

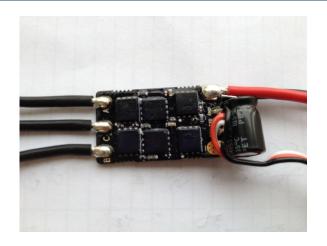
https://www.flextools.com/de/Produkte/Akku-Maschinen/index.php?navid=6



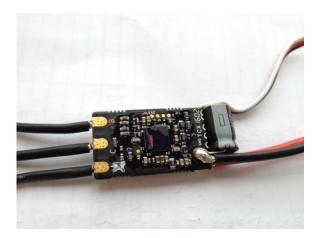
Success appliances sharing- Drone

Features:

- PAC522x base
- Sensorless BEMF/FOC for ESC
- Sensorless FOC for Gimbal
- The smallest size and weight
- Take main share in Globe Drone market







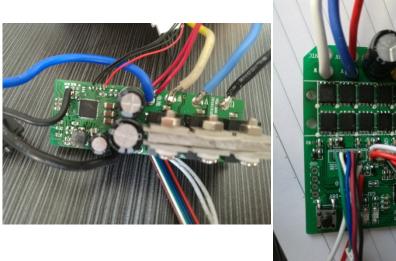


Success appliances sharing- Pump and power tools



Features:

- PAC5223QM
- Sensorless FOC solution
- Small PCB size Φ46mm for motor embedded appliance
- Critical testing requirement @100°C hot water and max 80Watt for 168 hours running



Features:

- PAC5223QM
- Sensorless BEMF solution
- High integration boards



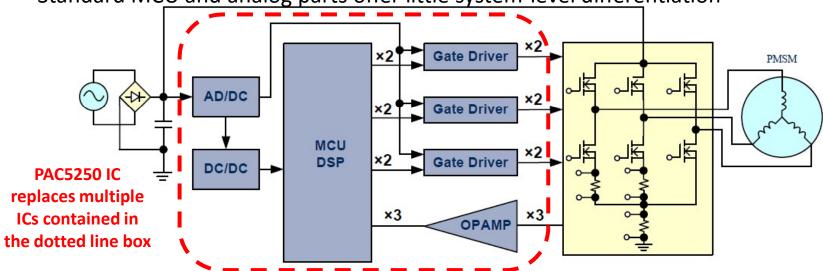
High-Voltage PMSM and AC Induction Motor Control using Field Oriented Control (FOC)



Variable Frequency Drive (VFD) Typical Solution

- Issues with current "bag of chips" design approaches
- Expensive both BOM and R&D costs
- Unnecessary tradeoffs between performance and cost
- Too many components increase cost, size and reduce system reliability

• Standard MC<u>U and analog parts offer little system-level differentiation</u>

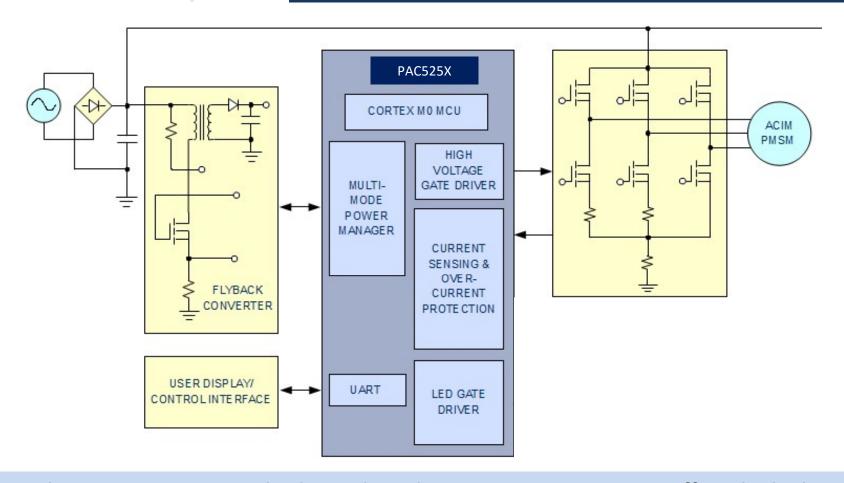


Item	Solution	Description	# Chips	Cost
1	Discrete	AC/DC, DC/DC, MCU, Gate Driver x3, OPAMP	7	Medium
2	IPM	AC/DC, DC/DC, MCU, IPM, OPAMP	5	High
3	PAC	PAC5250, PAC5253, PAC5255	1	Low

PROPRIETARY 33



VFD HV Motor Controller Block Diagram



Single-IC HV Motor control solution based on PAC5250 or PAC5253 offers the highest performance, smallest footprint, smallest BOM solution.

Firmware/software GUIs for motor control available to reduce development time



VFD Refrigerator Controllers Existing Solutions vs. PAC

PACTM Solution

- ➤ Standby 0.1W
 via Total Hibernate ModeTM
- > FOC



- Board size: ~50% down
- PCBA cost: ~35% down
- Higher reliability due to component reduction







Existing Solution A Standby 0.7W

FOC

Existing Solution B
Standby 0.65W
BEMF

Existing Solution C
Standby 0.45W
FOC



Success appliances sharing-Refrigerator

Haier 145

The biggest white goods brand in the world and leading position on inverter technology in home appliance

PAC solution have move to product in the market and the modules cover from 200L to 600L

Features:

- FOC technology with the best standby power consumption
- Competitive BOM cost
- Excellent system performance
- High system reliability





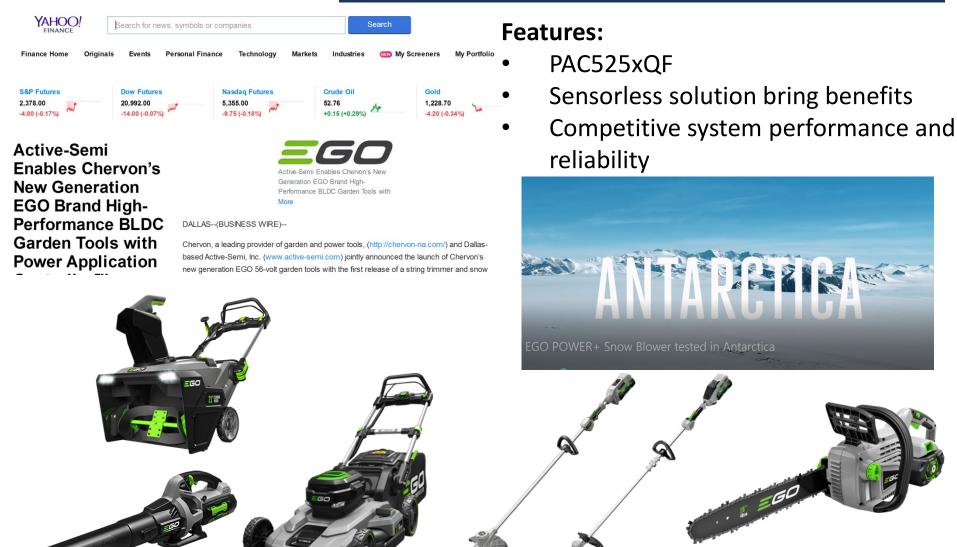








Success appliances sharing- Garden tools





Success appliances sharing- Others

Industrial appliance - Sewing Machine Features:

- PAC525x
- BEMF with HALL sensors
- Extend operation temperature 105 $^{\circ}\mathrm{C}$



Ceiling Fan

Features:

- PAC525x
- Sensorless FOC solution
- Smaller PCB size for better industrial design
- Lower standby power
- Additional LED drive for dimming function





Let create more possibility together

Thanks